



THE ROYAL
COUNTRYSIDE FUND
Confident Rural Communities

VIDEO APPLICATION SUBMISSION

If you aren't able to upload a video, or have trouble with this part of your submission, please contact us with your name, email and phone number on grants@countrysidefund.org.uk and we can assist you with this.

What to include

Please submit a short video with your application. We want to hear your story – who you are, what your organisation does, what the project is you'd like us to support. It would be great to hear more about:

- *where you are based*
- *the main activities and objectives of your organisation*
- *what you'd like to do*

How to make your video

The video can be taken on a phone/tablet - the quality of the video will not be taken into consideration. The video must:

- Be between 1 minutes and 3 minutes long
- Be uploaded to a hosting website e.g. Dropbox, Google Drive or YouTube or sent via whatsapp to 07825 165340. If sending via whatsapp, make sure to send your name, organisation name and email address with your video.

Videos can be portrait or landscape. Please only submit **one** video, not multiple. Don't worry too much about the style or editing of the video. We just need the sound to be clear and be able to hear what you're saying.

Avoid filming in places with too much background noise like outdoors, in a busy café or office. A quiet empty room's a good place to film in.

You can film yourself, or get someone else to film you.



You can view an example video we have filmed [here](#).

If you're going to take videos of people taking part in your project, make sure you get their consent first. You'd normally do this with a [consent form](#). Find information about consent from the [Information Commissioners Office \(ICO\)](#).

How we'll view your video on a hosting site

Please upload your video to a hosting website e.g. Dropbox, Google Drive or Youtube and enter the full website address (URL) for your video in question 2.1 on your Expression of Interest form. Make sure the website address is correct so we can watch your video. The full website address will include all the letters and symbols at the beginning of the URL. This includes the http:// or https:// at the start. If you're using YouTube, choose an unlisted YouTube video, as this will not be seen publicly.

Unlisted videos

Unlisted videos and playlists can be **seen and shared by anyone with the link**. Your unlisted videos won't appear in the **Videos** tab of your channel homepage. They won't show up in YouTube's search results unless someone adds your unlisted video to a public playlist.

You can share an unlisted video's URL. Those you share the video with don't need a Google Account to see the video. Anyone with the link can also reshare it.

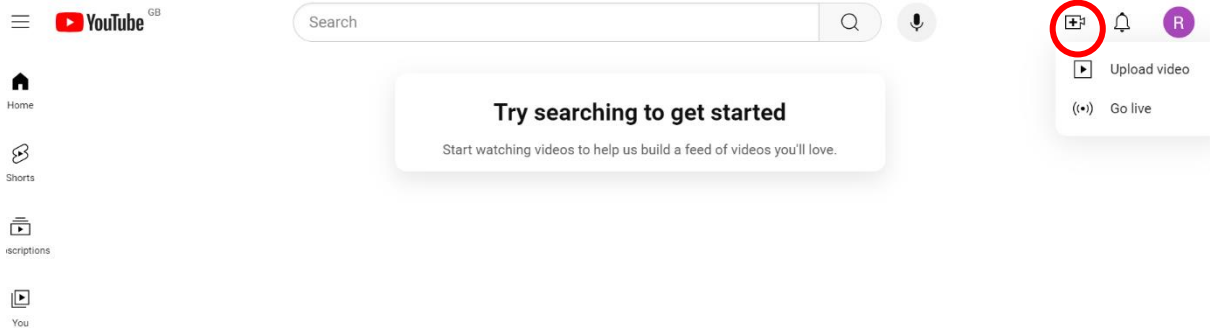
| Feature | Private | Unlisted | Public |
|------------------------------------------------------------|---------|----------|--------|
| Can share URL | No | Yes | Yes |
| Can be added to a channel section | No | Yes | Yes |
| Can show up in search, related videos, and recommendations | No | No | Yes |
| Posted on your channel | No | No | Yes |
| Shows in Subscriber feed | No | No | Yes |
| Can be commented on | No | Yes | Yes |
| Can show up in a public playlist | No | Yes | Yes |

We'll only access your video through the website that's hosting it (which is also called the 'host site'). We'll watch the video and write a summary of it. It'll be viewed by staff looking at your application and taking part in our panel.

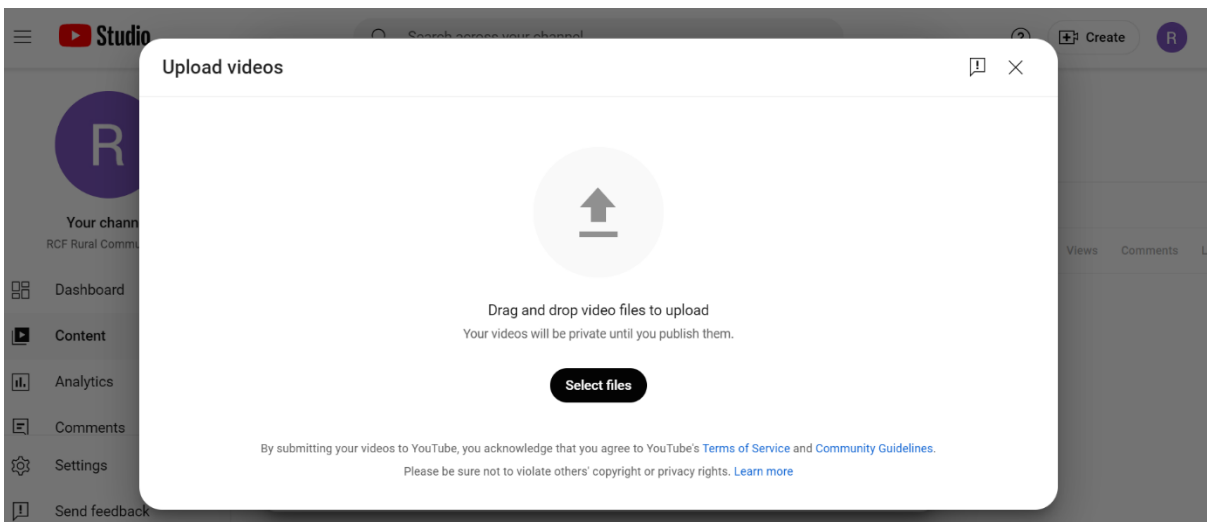
It's your responsibility to remove the video from the host site after a final decision is made. Read the host site's own privacy notice.

How to upload a video to YouTube:

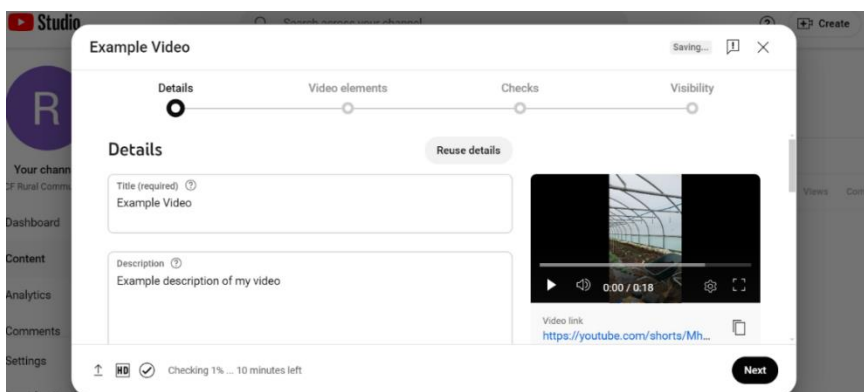
1. Once signed in to youtube with the account you wish to use. click the video icon with the + sign in the top right corner (circled in red in the picture below).



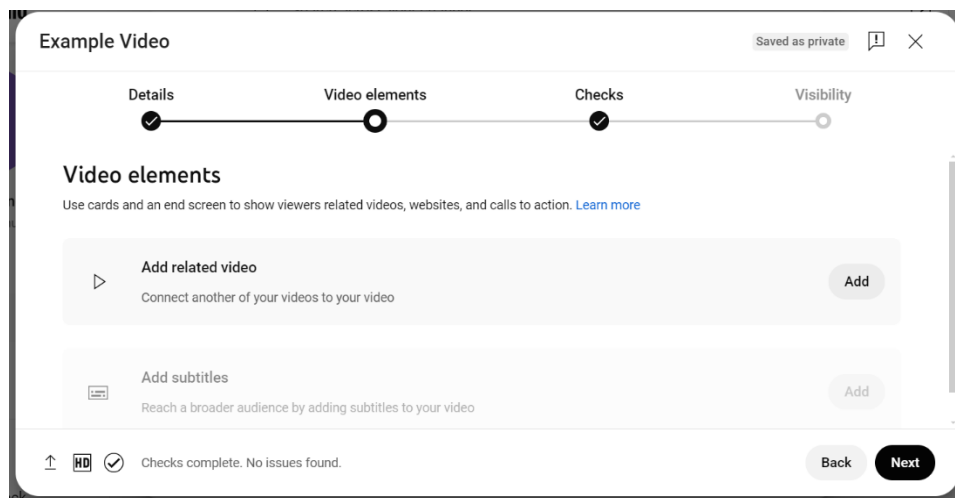
2. You may need to create a channel
3. Select the file you wish to upload



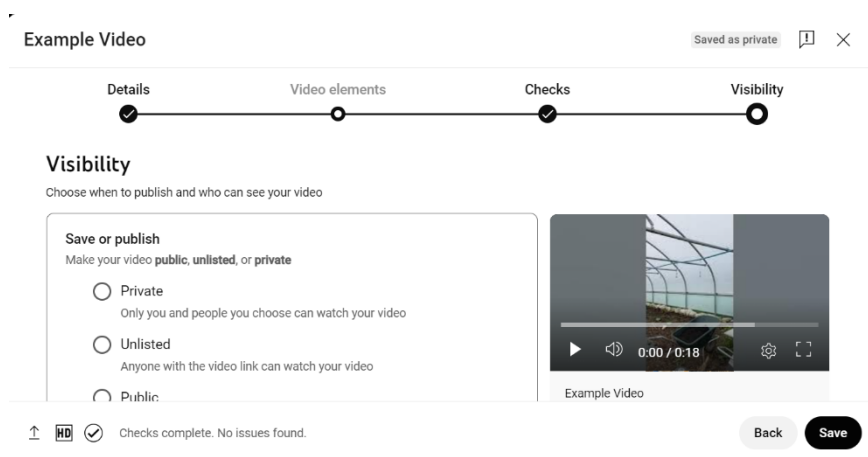
4. Enter video details including title and description, then click 'next'



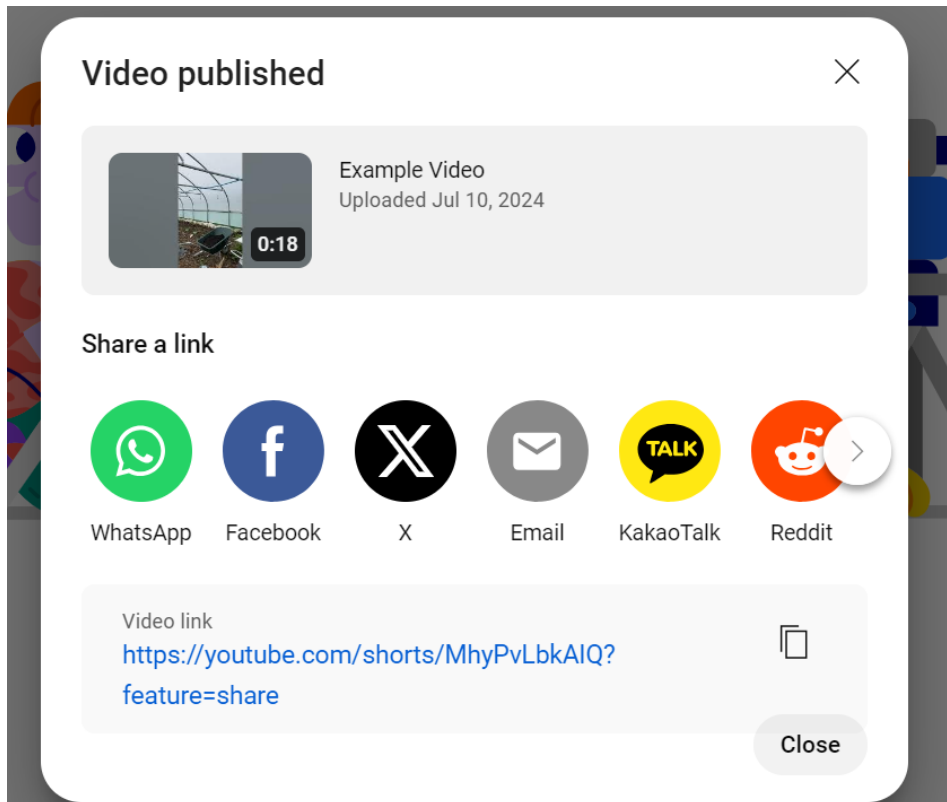
5. Don't worry about adding 'video elements' unless you want to. Click 'next' to take you to 'checks' and then click 'next' again.



6. On 'visibility' select 'Unlisted', so that only people with the link will be able to watch the video.



7. Click 'Save' and your upload is complete.



8. Copy the video link including the letters and symbols at the beginning of the URL. This includes the http:// or https:// at the start
9. Copy the link to the video into question 2.1 on the Expression of Interest form.